

Varsha Patra wins Best in Show at INDEX's 2018 Artist's Avenue

Indian artist Varsha Patra has been crowned Best in Show at INDEX's Artist's Avenue.

The Hyderabad-based designer's monochrome works of black ink and pencil on white paper wowed the judging panel – earning her a free framing of four of her works with Arqadia and a magazine shoot with the prestigious 4Walls magazine.

Varsha is one of more than 60 artists exhibiting as part of the show's Artist's Avenue. Her bespoke pieces were praised by the prestigious judging panel – artist Patricia Millns, Identity magazine editor Catherine Belbin, and Pauline Hutchinson, of Arqadia – for their immaculate attention to detail, which the artist herself admitted take two to three months to complete when working eight to ten hours a day.



Pictured: Indian artist Varsha Patra (middle) has been crowned Best in Show at INDEX's Artist's Avenue.

A thrilled Varsha said: "I feel so honoured to have won this prize and as if all my hard work has paid off. Winning this gives me so much confidence to continue on with my work.

"I'm a craftspeople. Art is just a medium. As craftspeople we work day and night to try and make detailed pieces. I work like a craftsman and to create these works of art.

“My pieces are inspired by Indian mythologies, techniques and styles. I’m so happy to have won!”

The judges were full of praise for Varsha’s art, which will remain on display at INDEX until Thursday.

Patricia Millns said: “It was a unanimous decision because of the simplicity of her work. It’s very arresting and such hard work. Everything is clean and simple and very minimalist.”



Catherine added: “I think what attracted our eye to this work was the fact it is very graphic. The attention to detail really struck us. They are excellent pieces.”

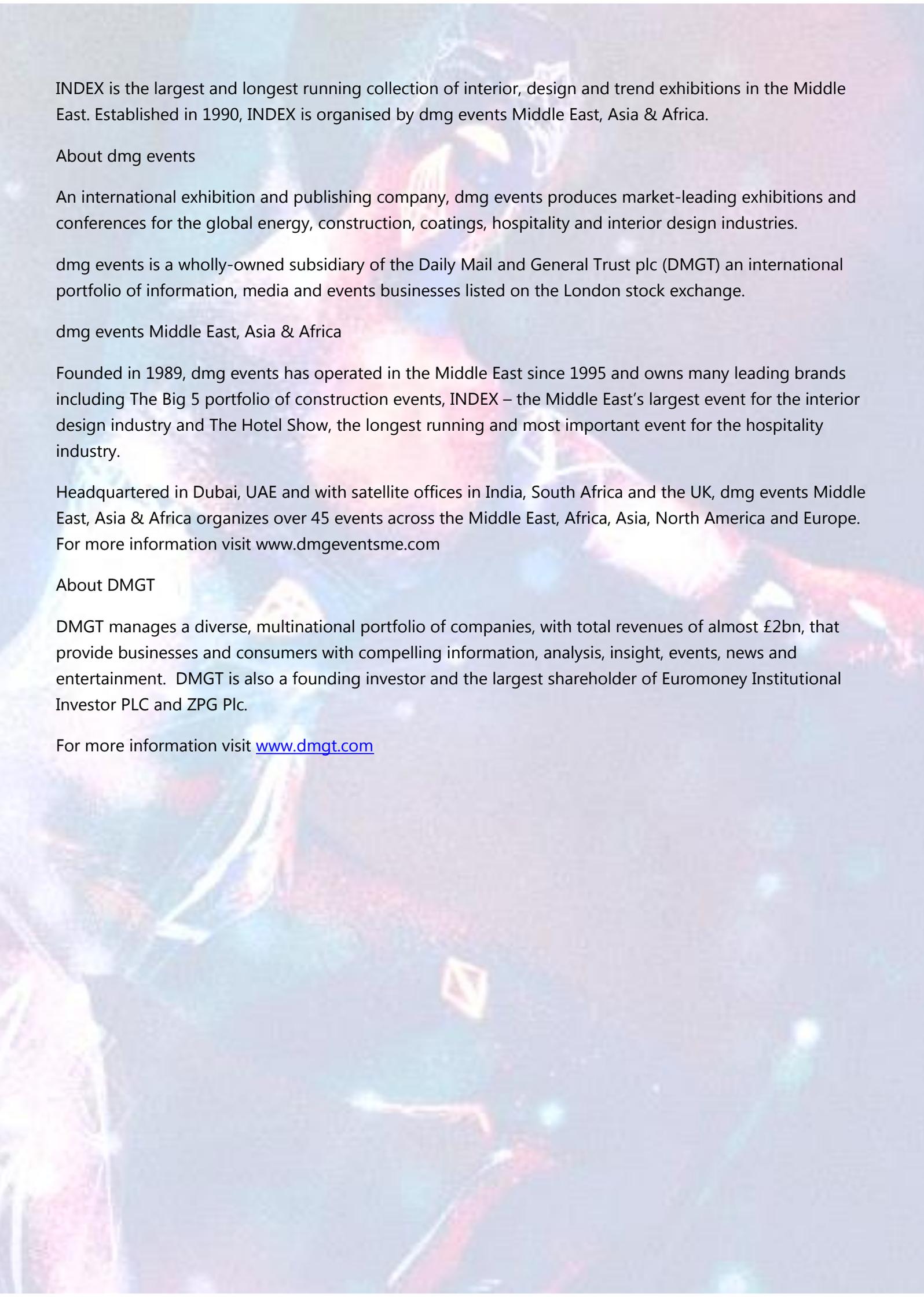
Pauline Hutchinson, who will now take four of Varsha’s work back to Britain to frame, said: “It was very contemporary art that would sit very well in our magazine. The detail if the artwork is amazing and it will look incredible when framed.”

The Best in Show competition was organised by Melissa O’Gorman of INDEX. She said: “The works we have on display this week are of an exceptionally high-standard and there were many, many worthy winners.

“I would like to personally thank the judges for their hard-work and invite everyone along to enjoy the works over the remaining two days of INDEX 2018.”

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