



WANT TO RECRUIT BEST IN 2018? WELL, SPRUCE-UP YOUR OFFICE! SURVEY REVEALS 70% OF PEOPLE WOULD TURN DOWN A JOB IF THE NEW WORKPLACE HAD A DRAB INTERIOR



Pictured: A survey by workspace – the Middle East’s leading annual showcase of office furniture – discovered just how big an influence the actual look and feel of a work place is to jobseekers. Esha Elawadhi (left), show manager at workspace, and the interior of entrepreneurship hub Sheraa (middle), designed by Pallavi Dean Interiors

18/12/17 - DUBAI, UAE: New Year is traditionally a time for change, perhaps in no part of life more than on the job front.

Employment figures from around the world routinely prove that January is the busiest month for people moving jobs, with resolutions and the likes being the key motivating factors in driving professionals to finally push-on in taking that next step in their careers.

However, as millions of workers contemplate heading to pastures new; new research has revealed just how many would be put off taking a new job...by a badly decorated office!

A survey by workspace – the Middle East’s leading annual showcase of office furniture – discovered just how big an influence the actual look and feel of a work place is to jobseekers across the UAE and the wider region.

Put to almost 2,000 people, the questionnaire found that 70% of candidates would opt for the more aesthetically pleasing work environment if offered two jobs, reasserting the growing theory that the millennial employee is more focused on the quality of the all-encompassing work-life experience, rather than just the wage and structure of a company.

Esha Elawadhi, show manager at workspace, said: “The current generation is the first to almost expect employers to invest in the quality of their working environment. As a workforce, we are more aware than ever of the huge benefits in regards to wellbeing and productivity that come with a well-designed office, and know the quality that’s available when it comes to fitting-out a place of work.

“As workspace always seeks to demonstrate, decorating and equipping a modern office or learning space to a high-standard is a job that can be done on any budget – there really is no excuse for having a drab work place interior heading into 2018!”

The survey was backed by workspace lead sponsor H2O Concepts/Herman Miller, who specialise in producing high quality office furniture.

Ghanem Ghanem, head of sales at H2O, said: “Companies taking the lead in creating office spaces that are functional, user-friendly and simply enjoyable to be in are offering a whole different working concept and experience to their employees. They are ensuring their staff are comfortable and in surroundings that inspire the best from them, whether that is through the relative formality of a legal office, the open-plan, exposed designer’s space, or the interactive and adoptive uses of a learning environment. Ideas that shape your working environment are what we believe in.

“As we head into 2018, high-quality, adaptable, affordable office furniture and décor has never been so accessible. The ‘Instagram-generation’ knows what’s out there, and if you’re not building an office that meets the needs of the millennial workforce, then there’s every chance your rivals are. Armed with the knowledge of how great offices *can* be – and at the same time understanding the many benefits a well-designed space brings to their own success and productivity – it’s little surprise 70% of people would be swayed in or out of a job by the office interior.”

workspace is the Middle East’s premiere exhibition dedicated to office interiors and furniture. Taking place alongside INDEX and Surface Design Middle East at the Dubai World Trade Center, March 26-29 2018, workspace is made up of five sectors dedicated to commercial interiors, including offices, hospitals, schools and universities.

To find out more about attending as a visitor or exhibitor, visit www.workspace-index.com

- **Link for embeddable video:** <https://youtu.be/eqhb4NydxGw>
- **Link for high-resolution images:** <http://bit.ly/2CxnuUJ>



ENDS

For more information, email Euan McLelland – INDEX PR Manager: euanmclelland@dmgeventsme.com or phone +971 4 445 3720

INDEX is the largest and longest running collection of interior, design and trend exhibitions in the Middle East. Established in 1990, INDEX is organised by dmg events Middle East, Asia & Africa.

About dmg events

An international exhibition and publishing company, dmg events produces market-leading exhibitions and conferences for the global energy, construction, coatings, hospitality and interior design industries.

dmg events is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT) an international portfolio of information, media and events businesses listed on the London stock exchange.

dmg events Middle East, Asia & Africa

Founded in 1989, dmg events has operated in the Middle East since 1995 and owns many leading brands including The Big 5 portfolio of construction events, INDEX – the Middle East's largest event for the interior design industry and The Hotel Show, the longest running and most important event for the hospitality industry.

Headquartered in Dubai, UAE and with satellite offices in India, South Africa and the UK, dmg events Middle East, Asia & Africa organizes over 45 events across the Middle East, Africa, Asia, North America and Europe. For more information visit www.dmgeventsme.com

About DMGT

DMGT manages a diverse, multinational portfolio of companies, with total revenues of almost £2bn, that provide businesses and consumers with compelling information, analysis, insight, events, news and entertainment. DMGT is also a founding investor and the largest shareholder of Euromoney Institutional Investor PLC and ZPG Plc.

For more information visit www.dmgt.com